



Gift for Life's **KINGS & QUEENS** Casino Night Benefitting DIFFA

Indulge in Royal Carousing . . .

Sunday January 31, 2010, 6:30PM to 10:30 PM, During the New York International Gift Fair®
La.venue, 608 W. 28th Street, New York City

SPONSORSHIP OPPORTUNITIES*

Take your place among Industry Nobility. Crown yourself a winner in the ongoing fight against AIDS. All proceeds benefit DIFFA: Design Industries Foundation Fighting AIDS.

THREE-OF-A-KIND Sponsor Package at \$5,000

- Ten (10) tickets for you and your clients
- Half-page ad in program
- \$500 in playing chips (\$50 per guest)

TWO PAIR Sponsor Package at \$2,500

- Eight (8) tickets for you and your clients
- Half-page ad in program
- \$400 in playing chips (\$50 per guest)

ONE PAIR Sponsor Package at \$1,000

- Four (4) tickets for you and your clients
- Acknowledgment in program
- \$200 in playing chips (\$50 per guest)

HIGH CARD Sponsor Package at \$500

- Two (2) tickets for you and your clients
- Acknowledgment in program
- \$100 in playing chips (\$50 per guest)

*Please note that there are opportunities for top tier sponsorship.
For more info, please call Steven Williams at 212.727.3100.



Entertainers at Gift For Life's 2009 Casino Night, La.venue



Hitting the Craps table, cocktail in hand!



Guests in the Rosemount Estate Royal Flush VIP Lounge



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SPONSORSHIP RESPONSE FORM

Name/Company _____

(as you wish it to appear in printed materials)

Contact _____

Address _____

City _____ State/Country _____ Zip Code _____

Telephone _____ Fax _____ E-mail _____

Please Reserve the Following:

___ **THREE-OF-A-KIND Sponsor Package** at \$5,000

___ **TWO PAIR Sponsor Package** at \$2,500

___ **ONE PAIR Sponsor Package** at \$1,000

___ **HIGH CARD Sponsor Package** at \$500

___ **Individual Ticket(s)** at \$150

Would you like to be a part of this amazing event but you can't attend?

___ List me as a supporter in all printed materials with a **FULL PAGE** ad in program book (\$1,000)

___ List me as a supporter in all printed materials with a **HALF PAGE** ad in program book (\$500)

___ I/We cannot attend, but have enclosed a contribution in the amount of \$_____.

Payment:

___ A check made payable to DIFFA in the amount of \$_____ is enclosed.

___ Please bill my: ___ AmEx ___ Visa ___ MasterCard ___ Discover

Credit Card Number _____ Expiration Date _____

Signature _____ If Corporate Card, Company Name _____

Please reply by December 22, 2009 for inclusion in the Casino souvenir program.

Checks may be mailed to: *Gift for Life, c/o DIFFA, 200 Lexington Ave, Suite 1016, New York, NY 10016*. For further information, please call Steven Williams at (212) 727 3100 or e-mail swilliams@diffa.org. Please make checks payable to DIFFA. All tickets are non-refundable. For U.S. residents, \$90 of each ticket is a non-tax-deductible charge for food, beverage, and entertainment. Payments in excess of \$90 per person and contributions in return for which no goods or services were received are tax deductible as a charitable contribution (DIFFA Tax ID 13-3224150).